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**THE ANNUAL REPORT ON
ACTIVITIES IN 2017**

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THE ANNUAL REPORT ON THE ACTIVITIES OF ICOM CZECH REPUBLIC IN 2017

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THE ANNUAL REPORT ON THE ACITIVITIES OF ICOM CZECH REPUBLIC IN 2017

The members sitting on the Board of the National Committee: ICOM Czech Republic in 2017 were as follows:

Martina Lehnmannová (Chair), Martina Galetová (Secretary), Lubomír Anděl (Treasurer), Pavel Jirásek, Zdeněk Freisleben (members of the Board).

The representatives of institutional members and individual members met at the Plenary Session in the Moravian Museum in Brno on 8 March 2017.



1. MEMBERSHIP AND ORGANISATIONAL AFFAIRS

1.1 Membership Base

The membership base of ICOM Czechia changed between 1 January 2017 and 31 December 2017: it has increased from 323 members to 364 (from 71 to 77 institutional members), ergo 6 new institutional members (Comenius National Pedagogical Museum and Library; Prague City Gallery, Břeclav Town Museum and Gallery; Department of Musicology, Faculty of Arts, Masaryk University; Secondary School of Art and Design and Higher Professional School; Investigation Service Unit of Police of the Czech Republic); and from 253 individual members to 287, that means 42 new individual members.

Information on ICOM has been gradually updated on www.czech.icom.museum

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MEMBER ACCESS CZ EN

JOIN IN

ICOM NATIONAL COMMITTEE CZECH REPUBLIC

ICOM

- Co je ICOM
- Jak se stát členem
- Mezinárodní komise
- Dokumenty
- Mezinárodní den muzeí
- Formuláře ke stažení
- O NÁS
- ČLENOVÉ
- KONFERENCE
- SOUTĚŽE
- ODBORNÉ EXKURZE
- PARTNEŘI

ICOM Czechia

Český výbor ICOM vznikl v roce 1994 jako nástupnická organizace Československého výboru ICOM, který byl v roce 1946 jedním ze 14ti zakládajících členů Mezinárodní rady muzeí ICOM.

Hlavním posláním Českého výboru ICOM je podpora zapojení českých muzejních pracovníků do globální mezinárodní komunity. Podporujeme především účast na konferencích mezinárodních výborů ICOM v zahraničí či jejich pořádání u nás, dále výstavní a publikační aktivity s mezinárodním přesahem.

Muzea jsou důležitou součástí veřejného prostoru a nepostradatelnou veřejnou službou. Pomáhají nám nalézt vlastní identitu a skrze minulost utvářet budoucí. Uchováváním kvalit minulosti a současnost přispívají k udržitelnému rozvoji světa.

Dovolujeme si požádat všechny členy, kteří si ještě **nevyzvedli známky**, prosíme aby tak učinili. Znamky si můžete vyzvednout osobně v Moravském zemském muzeu ve dnech po domluvě icom@mzm.cz. Nebo vám je na základě potvrzení o zaplacení (stačí poslat e-mailem s platnou adresou) zašleme poštou..

Dovolujeme si vás informovat o termínu plenárního zasedání ČV ICOM, které se bude konat **1. března 2018** v Uměleckoprůmyslovém muzeu v Praze.

Téma Mezinárodního dne muzeí v roce 2018 zní **Hyperpropojená muzea: Nové cesty, nové publikum**. Cílem je poukázat na vztah muzeí a nových technologií a možnosti jejich využití k oslovení dalších návštěvníků. Více informací najdete [zde](#).

Milé kolegyně a milí kolegové, dnes jsme obdrželi informaci o finálním seznamu **kandidátů na pořadatele generální konference ICOM v roce 2022**, kromě České republiky s Prahou se do nejužšího výběru dostalo **Norsko s Oslem a Egypt s Alexandrií!** Příští rok nás tedy čeká zajímavé utkání. Držme si tedy v roce 2018 pěsti!

Činnost Českého výboru ICOM podporuje Ministerstvo kultury České republiky.

MINISTERSTVO KULTURY

Institucionální členové ČV ICOM

Členstvím v ICOMu deklarují instituce svoji příslušnost k mezinárodnímu muzejnickému plénu, iniciativu podílet se na utváření muzejnictví v mezinárodním měřítku.

Členství usnadňuje budování vztahů mezi institucemi v rámci světa.

Členské instituce získávají podle výše svých rozpočtů institucionální průkazky ICOM.

[Seznam institucionálních členů ČV ICOM](#)

Naše publikace

Etické kodexy, Praha 2014.
[20/68 let ČV/ČSV ICOM](#). Věstník Asociace muzeí a galerií ČR, 2014, č. 1.

1.2. The Archive of ICOM Czech Republic

The Archive of ICOM Czechia is kept in the Moravian Museum, in the Department of the History of Literature; Street Hudcova 321/76, Brno.

2. CO-OPERATION WITH ICOM BODIES

2.1. Co-operation between ICOM Czech Republic and ICOM General Secretariat in Paris

ICOM Czechia co-operates with the ICOM General Secretariat in Paris regularly and helpfully; the thing that only cause problem is taking new members since it is always taking long to issue new membership cards. ICOM is permanently promoting an active membership in International Committees, and the use of the web platform ICOMMUNITY available to all individual or institutional members trough their ICOM-card identification number. It might be directly accessed from the ICOM Czech Republic's web: Member Access – login – ICOM card number; a password should be generated upon the first enter and remains for the next use.

2.2. 83. Advisory Council of ICOM – Paris, France, 6-8 June 2017

The President of ICOM, **Suay Aksoy**, began the meeting saying *“Museums are institutions that unify, they have been transformed over decades or centuries, their role has expanded: Being a vehicle of aesthetic and educational values first, they have reached the actual social scope. The mission of museums at the moment is to help society to achieve mutual understanding that would overlap borders. What proves an ongoing international dialogue are ICOM's sessions.”*



Christopher Whitehead from the Newcastle University delivered a talk entitled *Re-Thinking Difficult History: Museums and Serious Play* mostly dealing with the role of museums in a multicultural society. The thing revealed by the talk is that history here and now is not just a story created by a majority or winners; one event is very likely to be viewed differently from different positions. The pluralistic society does exist, so do pluralistic perspectives on that. Therefore, the EUROPEAN CULTURAL HERITAGE should be re-thought. A series of **workshops** was held aimed at topics looking at new directions of National and International Committees. Among items on the agenda was the co-operation among their members.

The meeting looked at ICOM's engagement in the sphere of fighting against the **illicit trafficking of cultural property**; the work with Red Lists of ICOM (France Desmarais) drew special attention. The performance of the Disaster Relief Task Force was presented by Chair Corine Weggener, who informed about the co-operation with the Blue Shield while saving cultural heritage endangered by military conflicts in The Near East.

ICOM Czechia informed about a plan to lodge the bidding application for organizing the **2022 General Conference of ICOM in Prague**; we specially presented the plan to colleagues from Africa and Asia. We gave participants leaflets promoting museums. Rival candidates are: Peru (Lima), Egypt (Alexandria) and Norway (Oslo).

The new mechanism of **announcing themes for International Day of Museums on 18 May** was widely discussed, since topics had been agreed three years in advance, which had led to certain inflexibility so had ruled out reaction to the latest events in the world. From 2019 onwards, a theme will be discussed one and

a half of years before to be announced for next year on 18 May.

The meeting also dealt with a question as to how **to simplify membership and clarify membership categories**. A working group formed at the Conference is supposed to present the outcomes of the ICOM Conference 2019 in Kyoto.

The question concerning paying the **membership dues** came up for discussion too. International Committees have not had own accounts since last year as they have been held as Paris ICOM's sub-accounts. National Committees are subjected to different acts; therefore they will remain fixed with their local banks.

The ICOM Secretariat in Paris intends to leave offices in the building of UNESCO due to paying high rent. Savings enable the Secretariat staffs to increase since they are expected to provide better service to the growing membership base.

2.3. Co-operation with International Committees

Based on activity plans, International Committees are continuously co-operating on selected projects.

The co-operation between the J. A. Comenius Museum in Uherský Brod and ICOM-AVICOM has become the most significant event of the year. They co-organized the **Museum Audiovision International Festival ICOM f@aimp 2.0 AVICOM** within the 20th Edition of **MUSAIONfilm 2017** held on 13 -15 June 2017.

The unique festival of museum films – MUSAIONfilm had been founded in the Czech Republic in 1997. Its 20th “birthday” was celebrated by the co-operation with ICOM International Committee for Audiovisual, New Technologies and Social Media – AVICOM. The Committee Board had decided to organize the FAIMP 2.0 Festival award ceremony within that jubilee MUSAIONfilm, so the Czech Republic hosted the Museum Audiovision Festival likewise had Argentina, Brazil, Burkina Faso , China, France, Italy, Canada, Germany, Hungary, Mexico, Russia, Spain, and Taiwan (successively since 1994).

Festivals like **MUSAIONfilm Festival** exist neither in Central Europe nor far beyond its borders. Originally a royal town, Uherský Brod lying on the boundary of the Czech Republic and the Slovak Republic, close to Hungary, Poland and Austria, presents an ideal venue for this three-day festival held in the mid June. The MUSAIONfilm is organized by the J. A. Comenius Museum founded in 1898 to mark pieces by the world-know Teacher of Nations, who laid the foundation for modern pedagogy in the 16th century.

There is no doubt that this European figure would have been enthusiastic about “film” and its use in education and museum sphere. The Museum has been involved in museum video-documentation and media, like AVICOM, since the 2nd half of the 20th century. Until now, the MUSAIONfilm has amassed for its video library approximately 500 films made either in museum or in close co-operation with them. It is searching for ways to how could video-documentation serve museums, so they organize meetings to get museum and film professional together.



Awards within MUSAIONfilm:

The Honourable Mention for the SHORT FILM *Jindřich Řezbář* for the visually impressive production of a historical theme.

The Honourable Mention for the SHORT FILM *Znojmo* for a funny invitation to museum.

The Honourable Mention for the MEDIUM-LENGTH FILM *The Emperor's New Clothes* for the original film production of a neglected theme of historic clothing.

The Best Award “ČERNÝ JANEK” (Black Johnny) went to the film *Jano Koehler* for an extraordinary sensitive and intensive look at restorers’ job.

Thirty-four museum projects had entered the competition for **F@IMPu Awards**, twenty-five received awards. The Grand Prix AVICOM Claude Nicole Hocquard (1928-2011) went to the Lutheran Museum, MOME and Open Creativ Kft. for the audiovisual innovation of that Museum in Budapest. Representatives of the Gala-Salvador Dali Foundation (Spain), museums in Espoo (Finland), Museum of Mayan Music (Guatemala), the State Tretyakov Gallery (Russia) were personally presented the Golds for films; representatives of the Kulikovo Polye Museum (Russia) received the Gold for interactive exhibition installation; and the Gold in the category Other Applications went to representatives of the Bible Museum (Hungary). There were six Silver Awards and three Bronze Awards. Ten foreign projects and three Czech films were awarded Honourable Mention. The winning projects and presentations came from fourteen countries of five continents.

Awards within ICOM f@aimp 2.0 AVICOM:

The J. A. Comenius Museum has received the Honourable Mention for the film *Orbis Pictus* in the category Short Films.

The Gold in the category Short Films went to the State Tretyakov Gallery, Russia, for *Unequal Marriage*. The Gold in the category Long Films went to the Casa K’ojom Musica Maya, Guatemala, for *Treasures of Nepal*.

Another Gold in the category Long Films went to the Fundació Gala-Salvador Dalí, Spain, for *The Secret Life of Portlligat. Salvador Dalí’s House*.

The Gold in the category Interactive Exhibitions went to the State Museum-Preserve “The Kulikovo Polye”, Russia, for *The Grand Model of the Battle of Kulikovo*.

The Gold in the category Other Applications went to the Budapest Bible Museum, Hungary, for *Temple of Herod*.

The special Claude Nicole Hocquard Prize was awarded to the Hungarian Lutheran Church Museum and MOME and Open Creativ Kft. for *the Lutheran Church Museum*.



Members of ICOM Czech Republic have taken part in ICOM International Committees’ Conferences:

The **International Conference ICOM-COSTUME** held on 26- 29 June followed by the Costume Society meeting held from 30 June to 2 July 2017 in London, Great Britain. A participant from the Czech Republic was Konstantina Hlaváčková.

The **International Conference ICOM-ICMS** taking place in Boston, USA, on 20 -27 August 2017. Delegates from the Czech Republic: Pavel Jirásek and Rudolf Pohl.

The **International Conference ICOM-ICR** held in Helsinki, Finland, from 28 August to 1 September 2017. The conference theme was *TOGETHER! Regional Museums Engaging with the "New Reality"*. A Czech participant was Lubomír Anděl.

The **International Conference ICOM-UMAC** held in the University of Helsinki and the University Jyväskylä, in Helsinki, Finland, on 3 -10 September 2017. A delegate from the Czech Republic was Ondřej Dostál.

The **International Conference ICOM-MPR** entitled *Museums and the City: Marketing and Beyond* taking place in Amsterdam, Netherlands, on 1-5 October 2017. . A participant from the Czech Republic was Simona Juračková.

The **International Conference ICOM-ICME** entitled *Re-Imagining the Museum in the Global Contemporary*, held in Washington, USA, on 9 – 12 October 2017. Participants from the Czech Republic: Martina Galetová and Eva Kumínková.

The **International Conference ICOM-Glass** taking place in glass museums at the border between France and Belgium on 15- 21 October, the theme *New Museums: Documenting and Reviving Glass-Making Traditions* was visited by Milan Hlaveš and Jan Mergl.

The **International Conference ICOM-ICDAD** held in Miami, USA, from 28 November to 2 December; the theme was *Art Deco in Decorative Arts and Design*. The conference was followed by a fair of exhibitions *Muscon*. A Czech delegate was Helena Koenigsmarková.

Jana Součková took part in the **2017 Blue Shield General Assembly in Vienna** held on 12-16 September 2017 aiming to finish the organization restructure as suggested by the 2014 Plenary Session in Rome and Extraordinary Meeting In Milano in 2016, next to confirm new embedded Statutes in accord with the Dutch law, to elect a regular committee pursuant to the valid Statutes, to discuss newly formulated mission, and to suggest new joint web pages.



2.4. Co-operation with ICOM National Committees

We have co-operated with National Committees within a routine communication, however more intensively with neighbouring countries, such as Slovakia or Austria. We had appointments in Vienna and Bratislava to discuss the conference entitled *Presumption to Responsibility* during the year. For details see Section 3.

3. CONFERENCES ORGANIZED BY ICOM CZECH REPUBLIC OR CO-ORGANIZED WITH ICOM CZECH REPUBLIC

The most significant event has become the Conference:

3.1. *Presumption to Responsibility. Museums and contested history. Saying the unspeakable in museums*

The Conference was held in the Moravian Gallery in Brno on 22 – 24 October 2017.

The International Conference had been co-arranged by **ICOM Czech Republic, ICOM Slovak Republic and ICOM Austria**, with the assistance of the Moravian Gallery in Brno; the Institute of Archaeology and Museology, Masaryk University in Brno; the Masaryk University, Faculty of Arts; UNESCO Chair on Museology and World Heritage; the Institute for the Study of Totalitarian Regimes in Prague; the Moravian Museum; and the Brno City Museum. Our thanks go to the Ministry of Culture, the ICOM General Secretariat, and the RICOH company that had financially backed the Conference.

A hundred and thirty participants from 11 countries had registered for the Conference, which hosted important guests such as Peter Keller, the Director General of ICOM; Sally Yerkovich, the President of ICOM ETHICOM; Dorota Folga Januszewska, the Chair of ICOM – Poland; Daniel Herman, the Minister of Culture of the Czech Republic; Kenji Shiga, the Director of the Hiroshima Peace Memorial Museum, Japan, and many more.

The Conference focused on the interpretative attitudes of the contemporary museum professionals towards those historic sections that are perceived by the public clearly negatively or “rather negatively”, or even controversially for whatever reasons. We discussed about the mission of objects that are in the care of museums, their role to document our cultural and political heritage. The objects selected by museum curators bear witness to our ability to objectively document history. However, history is frequently perceived differently since it is a live instrument. It defines people’s identity; each of the individuals defines themselves through significant and landmark historic events.

The manner in which museums display and depict controversial history and traumatic memories suggests how and if we are able to interpret events the society in question does not necessarily take pride in, or would preferably erase from its history. Museums have opportunity to provide different perspectives, and move visitors to think beyond the scope of their experiences.





3.2. Fire Protection in Industrial Monuments and Historical Buildings

From 16 to 17 June, the Methodological Centre for Modern Architecture in Brno hosted the Norwegian seminar ***“Fire Protection in Industrial Monuments and Historical Buildings”*** co-organized by the National Heritage Institute; the Czech Association of Museum and Galleries; the Technical Museum in Brno; and ICOM Czechia. The Seminar was attended by 80 participants - museum or heritage preservation professionals, members of the Fire Rescue Service, and staffs from the public administration. The Norwegian side was represented by professionals from the National Heritage Institute (Riksantikvaren – Einar Karlsen); Central Ecclesiastical Organization (Arbeidsgiverorganisasjon for kirkelige virksomheter – Cathrine Lillo Stenberg a Ingrid Stauerheim) and the Folkemuseum in Oslo (Mikael Blihovde).

Thematic sections were devoted to the fire prevention in specific conditions of the culture heritage preservation, the fire protection in important buildings of industrial heritage, museum collections and historical building, and to research projects in the field of the fire protections in cultural heritage. Single parts were moderated by Eva Polatová, the Director of Security in the National Heritage Institute; the Head of the Methodological Centre for Modern Architecture in Brno; and Pavel Jirásek from the Czech Committee.

The programme included excursions to Villa Stiassni, Villa Tugendhat or Villa Löw-Beer, the trefoil of recently renewed villas of the Modernism made accessible to the public. Foreign experts and representatives of organizing institutions gathered on the evening of 15 June to discuss conditions of the fire protection of historical monuments in the Czech Republic and abroad. That is how closer relationships among the Czech and Norwegian organizations started being built; it will undoubtedly encourage to initiate new projects in the new programme period of the Norwegian Financial Mechanism/ EEA Grants 2014-2021.



3.3. Permanent Museum Exhibitions and Interiors

On 23 June 2017, The Study and Documentation Centre Norbertov dealing with the documentation of monuments of modern architecture hosted the seminar **“Permanent Museum Exhibitions and Interiors”** co-organized by the Museum of the City of Prague; the Norwegian Museum of Architecture, incorporated in the National Museum (Art and Design Museum) in Oslo; and ICOM Czechia.

Among items on agenda were fields of co-operation within the Norwegian Financial Mechanism – EEA Grants; a Norwegian section included talks about the urban development in Oslo (Ole Gaudernack) as well as the conception and methodology for arranging exhibitions of architecture (including part devoted to the world-famous Norwegian architect, Sverre Fehn) in the National Museum in Oslo, whose building has not been completed yet (Anne Marit Lunde, Talette Rørvik Simonsen). The thing that drew particular attention was summarised information on one example of the Norwegian functionalism: Villa Stenersen in Oslo, operated by the Norwegian Museum of Architecture. It is comparable with the Villa Tugendhat in Brno (Gudrun Eidsvik) as to its importance and interpretation.

A Czech section of talks was devoted to the theory and practice of how to present modern villa architecture. The theory consisted of analysis of architectonic opinions held by Adolf Loos on living, ornament and the correct choice of building materials embodied in the interior of the world-famous Villa Müller (Maria Szadkowska). The question of musealisation of modern villa architecture was documented via Czech representative examples focused on Villa Rothmayer installed as “Hausmuseum” (Petr Krajčí). The section was completed by a paper on issues of presentation, promotion and working with visitors to both Villas (Zuzana Bencová). The closing discussion and the seminar summary proved similar attitudes of both institutions towards this theme, and showed the importance of co-operation. The Seminar included guided tours of both sights of modern architecture. The successful event mostly devoted to issues of presenting architecture in numerous contexts was attended by 40 participants.



3.4. The Cabinet of Security TMB and Historical Wooden Buildings Protection – Designing Project Plans and Applications to Norwegian Financial Mechanism – EEA Grants

Abundant in museum professionals, the Fire Rescue Service members, the National Heritage Institute professionals and other experts the seminar **“The Cabinet of Security TMB and Historical Wooden Building Preservation – Designing Project Plans and Applications to Norwegian Financial Mechanism – EEA Grants”** took place in the Technical Museum in Brno on 14 December 2017. It was divided into two sections by themes: the project Cabinet of Security – new interactive exhibitions of TMB on museums protection against fire, thefts and other anthropogenic hazards, besides it dealt with protections of wooden historical buildings and constructions both in museums and *in situ*. One item on the agenda was also the Cabinet of Security’s idea plan.

Another section looked at the protection of historical wooden buildings in the Czech Republic, and at how to finance their fire protection from the Norwegian Financial Mechanism – EEA Grants, furthermore included information on new trends in cultural heritage preservation including new products and technologies.

The Seminar had accomplished its objective as it helped to establish informal network of experts who will continue working together on projects of the Cabinet of Security as well fire protection in wooden buildings.



4. PREPARATION OF THE BIDDING APPLICATION FOR THE 2022 GENERAL CONFERENCE OF ICOM IN PRAGUE

The year 2017 saw intensive works on completing the bidding application for hosting the 2022 General Conference of ICOM

The ICOM's summit is a **General Conference** held every three years in one of the member countries' major cities (2019 Kyoto, 2016 Milano, 2013 Rio de Janeiro ...). Being a host country is honour likewise it is a significant tool for how to promote museums' performance among the professional community worldwide. Provided we succeed, Prague will become "the capital city of the world's museums" for seven days, so it will increase the value of the long-term investment in museums and galleries in the Czech Republic internationally. Museums and museum communities are important promotional instruments having considerable influence upon the wide public. The General Conference is mostly attended by head museum professionals, representatives of posts at ministries, representatives of leading international organisations taking care of cultural heritage. Therefore the Conference would contribute to create a positive image of the Czech Republic within the international sphere.

The General Conference might be included in the programme for the Czech Republic chairmanship within the European Union scheduled for the second half of the 2022.

The Czech Republic has an extensive network of museums with high-quality collections. At the present day, we can witness extensive changes occurring in the field of the Czech museum management: renovation of head offices of the most significant institutions such as the National Museum, the Museum of Decorative Arts in Prague are afoot; also the Museum of Czech Literature and the Military History Institute will undergo restoration. Numerous remarkable exhibitions outside the capital city have been installed or will be installed soon – Brno, Opava, Plzeň, Ostrava. The current directors of museums or galleries are designing existence strategies for their world-class museums. Numerous museums have built world-class depositories or restorer's workplaces. Hosting the General Conference of ICOM would complete one huge era of investments in renovation and development of the museum management in the Czech Republic.

We suggest that the General Conference should be entitled *Power of Museums*. Museums play a significant role in our lives. They have gained a secure position of enormous influence on the society, as well of responsibility that we might not realise. Museums form the society's views through their exhibitions; they draw attention to unknown topics or newly interpret those that are known. Unlike media, museums are not just two-dimensional. They have a considerable advantage in three-dimensional objects stored in depositories, which are often the only real relics of the past. The museums' strength lies in the environment of buildings where they are situated, since they are among the best and the most interesting public rooms in those localities more often than not.

The *Letter of Intent* was sent to Paris on 30 August 2017. Five National Committees have applied for hosting: the Czech Republic – Prague; Egypt – Alexandria; Norway – Oslo; Peru – Lima; the United Arab Emirates – Dubai.

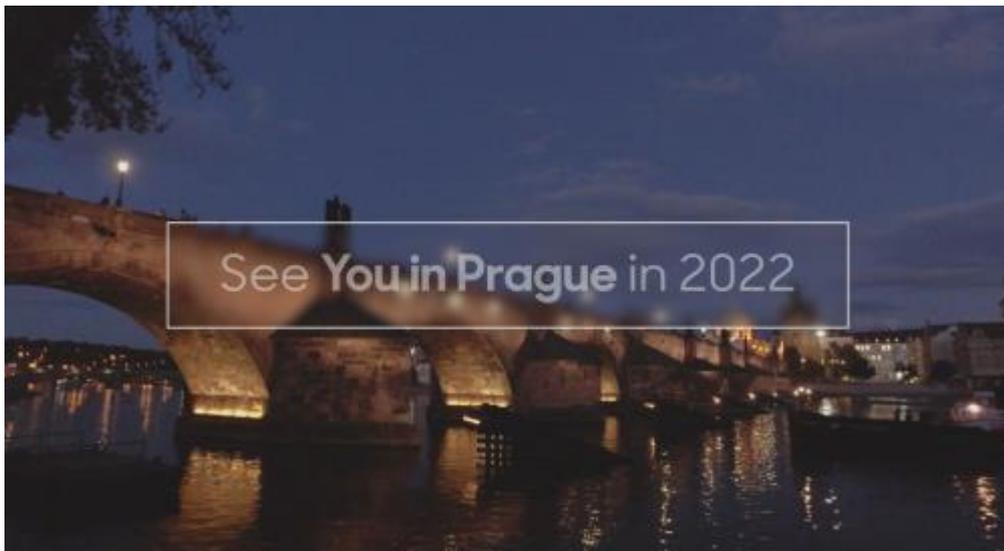
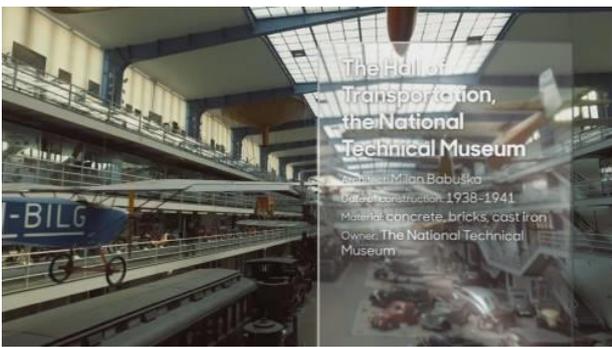
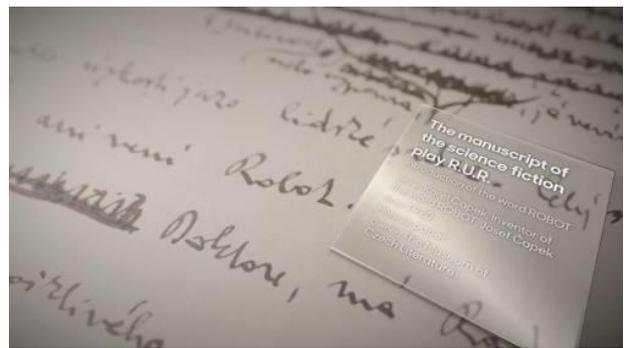
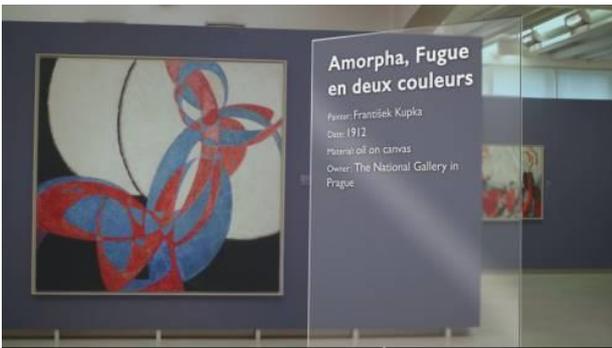
The application form was sent to the General Secretariat on 30 November 2017. The results were announced in January 2018 after the application procedure, which had rejected applications from Peru and the United Arab Emirates. Therefore, it is the Czech Republic, Egypt and Norway that remain in the bid for hosting the General Conference.

Supported by the National Museum and the Ministry of Culture, a promotional video has been created to present Prague as the biggest open air museum in the world, to show the city and outstanding exhibits coming from Czech collections that are among unique objects and illustrate the uniqueness of the cultural heritage preserved in our museums. The team led by Eda Kaub have created a spot by a scenario created by the Board of the ICOM Czechia.

The Application has been prepared with the agency Guarant selected after addressing four Czech agencies that organize congresses for over 2,000 participants.

The logo for the General Conference has been designed by Adam Macháček, Petr Bosák, Robert Jansa.





THE CZECH NATIONAL COMMITTEE OF ICOM

Bidding application for the
hosting of ICOM's
26th General Conference

PRAGUE, the CZECH REPUBLIC
AUGUST 20 – 27, 2022
(Tours in dates from August 28 – 30, 2022)

THE POWER OF MUSEUMS



November 30, 2017

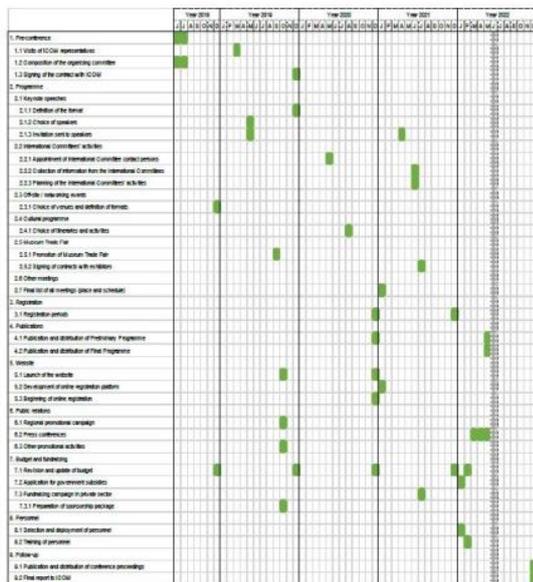
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UNDERTAKING

- The National Committee of ICOM (ICOM Czech Republic - National Committee/Cesky vybor ICOM), hereinafter referred to as "The National Committee", recognises and declares that it is aware of the contract that shall be executed with the International Council of Museums ("ICOM") if the National Committee is elected to host ICOM's 26th General Conference (said contract being referred to hereinafter as the "Framework Agreement" and said General Conference as "General Conference") and is prepared to sign the Framework Agreement without reserve or amendment.
- In consequence thereof, the National Committee declares that, during the bidding process, it will refrain from becoming a party to or approving or consenting to any act, contract, commitment or any other action contrary to or which might affect any of the obligations stipulated in the Framework Agreement.
- Should the National Committee have already entered into or approved or consented to a commitment which would be in conflict with, jeopardise, prevent or make impossible the fulfilment of any provision of the Framework Agreement, it shall bring to the attention of ICOM all such commitments no later than 30 November, 2017. The National Committee declares that all such commitments shall be neither enforced nor enforceable against ICOM and that such commitments shall be deemed, with regard to ICOM and any party with which ICOM may enter into an agreement with regard to the General Conference, to be null and void, unless specifically requested and/or approved in writing by ICOM. Furthermore, the National Committee shall take all steps necessary to terminate or cause to be terminated all such commitments which would be contrary to the obligations stipulated in the Framework Agreement.
- The National Committee undertakes to abide by the ICOM Statutes and the ICOM Internal Rules.
- The National Committee has ensured, or shall ensure, that the ICOM logo and trademark are protected in the name of ICOM and/or that it has obtained, or shall obtain from its government and/or its competent national authorities, adequate and continuous legal protection to the satisfaction of ICOM and in the name of ICOM. The National Committee has brought this provision to the attention of its government and its competent national authorities and confirms that its government and its competent national authorities have agreed with its content.
- The National Committee declares that any dispute arising during the bidding process, in connection with this Undertaking, shall be first subject to conciliation and mediation before being referred to and settled by the Tribunal de Grande Instance of Paris, France. French laws shall be exclusively applicable to this Undertaking.
- This Undertaking shall remain in full force and effect until 31 December, 2022.

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Q 1.1.5 Please attach a document containing a month-by-month timeline for the organisation of the General Conference from June 2018 until the Conference date in 2022.



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Q 1.2.1 Please attach a list of museums in the host city and in the host country by type.

List of museums in the host city

| Name of museum | Type of museum (e.g. fine arts, contemporary art, history, natural history, zoo, science centre, etc.) | location (e.g. city centre, suburbs, name of neighbourhood, etc.) | ICOM membership |
|------------------------------------|--|---|-----------------|
| Centre for Contemporary Art | Contemporary Art | Prague 7 | ICOM membership |
| Prague City Gallery | Fine Arts | Prague 1 | ICOM membership |
| Rudolfinum Gallery | Contemporary Art | Prague 1 | ICOM membership |
| National Museum | General | Prague 1 | ICOM membership |
| National Library | Library / Literature Museum | Prague 1 | ICOM membership |
| Mucha Museum | Fine Arts | Prague 1 | ICOM membership |
| Czech Police Museum | Police Museum | Prague 2 | ICOM membership |
| Military History Institute, Prague | Military Museum | Prague 3 | ICOM membership |
| National Museum of Agriculture | Natural History | Prague 7 | ICOM membership |
| National Technical Museum | Technical Museum | Prague 7 | ICOM membership |
| Jewish Museum in Prague | Memorial | Prague 1 | ICOM membership |
| Total number by type | | | |
| Fine arts | Contemporary art | History | Natural History |
| 18 | 4 | 3 | 1 |
| Zoo | Science centre | Historic House | Archaeology |
| 3 | 3 | 4 | 4 |

See the full list of museums in Annex Q 1.2.1.

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Prague Castle tour UNESCO



Beautiful places of Central Bohemia



Karlovy Vary



Hradec Králové



Personal expenses covered all needed and important workers during all event: Onsite rental/Sponsoring and Exhibition/AV management, conference secretariat onsite (registration), cashiers for cash payments onsite, hostesses for social events, other costs of volunteers, a photograph, on site first aid.

Regardless the high costs in part Transportation and Accommodation, this part covers lot of items: all costs related travel grants (their accommodation and flight tickets also for VIPs), then estimated costs of local transport (transfers, buses etc.), operation costs of organising committee, and all catering costs (coffee breaks, lunches, food for organising staffs, mineral water for speakers and water fountain for delegates, catering for social events, lunch boxes for excursion).

In the part Programme there are estimated costs for cultural programme during social events and as well excursions.

Taxes are not included in the budget.

Q 6.3-1 Advice on Insurance Coverage. Does the insurance cover the participants if they have or cause e.g. an accident? What is the sum that is covered?

Professional Congress Organiser is insured for € 1 000 000, so the possible accidents etc. are covered up to this amount.

Q 6.4-1 Compared to Milan 2010, the fees are high. How do you want to attract members from Central Europe or outside Europe? How do you take into consideration the different ICOM country categories?

Due to the higher support from the Ministry of Culture than expected we have decided to decrease the fees on new level. Such support allows us to decrease the number of travel grants (as indicated in 6.7.2). Granting shall focus on Central European Countries and developing countries (especially Africa and Asia).

| | Early bird (August 2021 to 7/8/2022) | Advanced (from April to July 2022) | On-site (from August 1 to August 27, 2022) |
|----------------------|--------------------------------------|------------------------------------|--|
| Regular ICOM members | 310 EUR | 360 EUR | 410 EUR |
| Non-ICOM members | 400 EUR | 470 EUR | 500 EUR |
| Students | 180 EUR | 200 EUR | 230 EUR |
| Czech Museum Workers | 150 EUR | 150 EUR | 150 EUR |
| Accompanying person | 160 EUR | 160 EUR | 160 EUR |
| Day pass | 150 EUR | 150 EUR | 150 EUR |

Q 6.4-4 Available Payment Methods. Some ICOM members cannot pay by card or transfer. Is cash payment possible?

The cash payment and credit card payment is possible during the on-site registration.

5. CO-OPERATION WITH THE MINISTRY OF CULTURE

We could count on good co-operation with the Ministry of Culture of the Czech Republic last year, especially with the Department of Tangible Culture Heritage Conservation, Museums and Galleries. The ongoing support and helpfulness coming from this Department is really decisive for the ICOM Czechia's existence, and we do appreciate that; if we were not financially backed by the Ministry of Culture we would find it far from possible to exist, since we transfer 85% of dues into the ICOM's budget.

This financial support has enabled 14 members to take part in International Committees' conferences, in addition to the Board members' participation in the ICOM Plenary Meeting in Paris, as well as to organize the conference entitled ***Presumption to Responsibility. Museums and contested history. Saying the unspeakable in museums*** held in the Moravian Gallery in Brno on 22 -24 November 2017.

ICOM Czech Republic has backed:

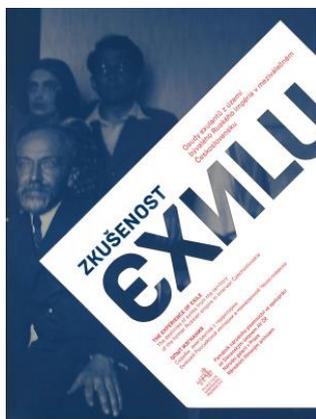
The 26th Meeting of Czech, Saxon, Bavarian and Upper-Austrian Museum Professionals entitled "The Beautiful Old and New World. Archaeology in Museums on a Journey to the Future", held in Mikulov on 24 – 26 September 2017. Organizers: the Czech Association of Museum and Galleries, z.s. (registered association); the Regional Museum in Mikulov, p.o. (contributory organization); co-operation: the Saxon State Office for Museum Affairs; the Office for Non-State Museums in Bavaria; the Association of Upper-Austrian Museums; ICOM Czechia; financial support: the Czech-German Future Fund.

The Conference for Conservators-Restorers co-organized by the Methodical Centre for Conservation, Technical Museum in Brno; the Czech Association of Museum and Galleries - Commission of Conservators-Restorers; the Faculty of Restoration, the University Pardubice; held in Litomyšl on 19 – 21 September 2017; publication: *The Forum for Conservators-Restorers*.

We have been able to support the print of publications:

Zkušenost exilu. Osudy exulantů z území bývalého Ruského impéria v meziválečném Československu (Experience of Exile. Life Stories of Exiles from the Former Russian Empire Living in Inter-War Czechoslovakia)

(exhibition catalogue, the Museum of Czech Literature, 2017). In the 1920s, Czechoslovakia became one of destinations for a multinational wave of exiles fleeing from the territory of the former Tsarist Empire to escape from the Bolshevik coup. The 1920s and the 1930s saw opening of numerous educational and research institutions owing to an extraordinarily helpful attitude of the "young" republic, where an overwhelming number of Russian, Ukrainian, Belorussian periodicals, publishing houses, professional organisations and associations emerged; numerous scientists, artists, writers or actors and opera singers started their career there. Prague would become an indispensable centre of "Russia beyond Russia". The trilingual publication *Experience of Exile* is presented in the catalogue accompanying a successful exhibition arranged by the Museum of Czech Literature added to by a few deeper insights into single topics. The epic book is accompanied by picture material; it tries to accurately depict the cultural and historical phenomenon that has been little known so far. Graphic design: Filip Heyduk and Martin Strnad from the Studio HMS Design.



6. CO-OPERATION WITH PROFESIONAL ORGANIZATIONS

6.1. Co-operation with the Czech Association of Museums and Galleries (AMG)

We do appreciate the co-operation with the AMG; it is extremely helpful and effective. As usual, ICOM Czechia has participated in organizing the prize-giving ceremony *Gloria Musaealis*, where we bestow a special prize. We had one representative on the *Gloria Musaealis* jury for awards (Vlastimil Vykydal, replaced by Radim Vondráček in 2017, a substitute is Zdeněk Freisleben).

The joint meeting with the Czech Association with Museums and Galleries took place in the Museum of Czech Literature on 19-20 July 2017.

ICOM Czechia's members contribute to journal *Věstník AMG*: in 2017 Lubomír Anděl and Martina Lehmannová; one ICOM Czechia Board's member is on the *Věstník* editorial board.

6.2. Co-operation with the Council of Galleries of the Czech Republic

ICOM Czechia has taken part in the Council of Galleries of the Czech Republic's meeting.

6.3. Co-operation with the Czech Commission for UNESCO

Being one of the partner organizations of the Czech Commission for UNESCO, ICOM Czechia regularly attends both UNESCO and Cultural Commissions' sessions.

6.4. Co-operation with the Committee of the Blue Shield

Being one of the Committee of the Blue Shield's organisations, ICOM Czechia takes part in the Committee's sessions regularly.

6.5. Co-operation with Czech Committee of ICOMOS

We have talked about prospective close co-operation.

7. THE NATIONAL MUSEUM COMPETITION *GLORIA MUSAEALIS*

The formal prize-giving ceremony of the jubilee 25th Edition of the National Museum Competition *Gloria Musaealis* co-organized by the Ministry of Culture, the Czech Association of Museum and Galleries, and ICOM Czechia was held in the **Bethlehem Chapel in Prague on 17 May 2017**. The jubilee 25th Edition had been entered by 81 projects: 37 in the category Museum Exhibition of the Year; 31 projects in the category Museum Publication; 13 projects in the category Museum Deed of the Year.

At recommendation of the jury for awards ICOM Czechia awarded the Museum of Czech Literature the Prize for the exhibition *Havel – Prigov and Czech Experimental Creation* held in the Star Summer Palace from 17 June to 31 October 2016. The Exhibition had been co-organized by the Museum of Czech Literature, the Václav Havel Library, and the Dmitri Prigov Foundation. The team of curators (Sabine Haensgen, Tomáš Glanc and Petr Kotyk) co-operating with Architect Zbyněk Baladrán had created an extraordinary exhibition project with an international overlap linking literature and visual arts.



8. FURTHER ACTIVITIES OF ICOM CZECH REPUBLIC

8.1. Work on the Application for the General Conference of ICOM

Besides the preparation of the bidding application, the Czech Committee talked to Petr Drulák, the Czech Ambassador in France, about a possibility to organize a party in the Czech Embassy in Paris on the Advisory Council eve, 5 June 2018.

8.2. Arrangements for a conference to commemorate the 100th anniversary of the Czechoslovakia establishment

A conference to mark the 100th anniversary of the Czechoslovakia establishment is to be held in Slovakia in 2018.

8.3. Expected but not staged events

ICOM Czechia has not taken part in some events since they have not been either organized or have been re-scheduled for next year. We haven't arranged an excursion to Austria but re-schedule it for 2018.

9. FINANCIAL REPORT SUMMARY

In 2017, the National Committee: ICOM Czech Republic has collected membership dues amounting to CZK 1,444,054; CZK 1,112,805 has been transferred to the General Secretariat in Paris. ICOM Czechia's activities have been backed by two Ministry of Culture's grants amounting to CZK 1,050, 000. The money has been used for covering museum professional's travel expenses when going on the ICOM Plenary Meeting in Paris, International Committees' conferences; next for works on the bid for the 2022 ICOM General Conference in Prague; for supporting conferences co-organized by ICOM Czechia, but mostly for arranging the conference *Presumption to Responsibility. Museums and contested history. Saying the unspeakable in museums* co-organized by ICOM Czech Republic, ICOM Slovak Republic and ICOM Austria; backed by the grant from the General Secretariat in Paris amounting to CZK 159,056.

By Martina Lehmannová

10. ICOM CZECH REPUBLIC'S ACTIVITY PLAN FOR 2018- DRAFT

- 1) To develop the organizational structure of ICOM in the Czech Republic. To help broaden the ICOM Czech Republic members' participation in ICOM's committees, to encourage their engagement. To financially support active participation of ICOM Czechia in international conferences and sessions organized by the ICOM International Council of Museums, or in events focused on the cultural heritage preservation, on its legislative arrangement, or international meetings or scientific projects.
- 2) To maintain regular contacts and information exchange with the ICOM General Secretariat in Paris, International Committees and ICOM Affiliated Organizations.
- 3) To take part in the ICOM Plenary Meeting in Paris on 6 – 8 June 2018.
- 4) To continue working on the bid for hosting the 2022 General Conference of ICOM in the Czech Republic. To draw up a programme for inspection by the ICOM General Secretariat. To organize a reception for participants in the ICOM Advisory Council in the Czech Embassy in Paris on 5 June 2018. To present the Application at the Advisory Council, and to do the best to reach maximum electors.
- 5) To foster the co-operation with the Ministry of Culture of the Czech Republic on single tasks the sphere of Czech museums.
- 6) To participate with the Czech Committee of the Blue Shield in designing its programme; to create conditions for its activity.
- 7) To co-operate with ICOM Slovak Republic. To co-operate with NEMO – Network of European Museums. To maintain contacts and share information on the development in member countries; to take part in annual meetings.
- 8) To announce the **International Day of Museums (18 May), the theme: *Hyperconnected Museums: New Approaches, New Publics***, to recommend free admission to museums and galleries on 18 May. To take steps to promote publicity.
- 9) To co-operate on organizing the conference "**Planning an Extended Museum**" (**cultural & natural heritage – society – economy – land & townscape**), Warsaw, Poland, 21-23 November 2018. The project holder is ICOM Poland; co-operation: ICOM Czechia, ICOM Slovakia, ICOM Austria. The conference is held in the Wilanów Palace, Warsaw. ICOM Czechia will financially back the Conference up to EUR 2,000.
- 10) To co-operate on arrangements for a conference to mark the 100th anniversary of the Czechoslovakia establishment (Slovak National Museum – Museum of History; Union of Museum in Slovakia; Council of Galleries, Czech Republic; Council of Galleries, Slovak Republic; Slovak Committee of ICOM); the Conference is held on 13-15 November 2018.
- 11) To co-operate on arrangements for the conference UNIVERSUM (Masaryk University, Charles University, Comenius University in Bratislava) scheduled for June 2019.
- 12) To co-operate on arrangements for the 27th Meeting of Czech, Saxon, Bavarian and Upper-Austrian Museum Professionals.
- 13) To continuously update the ICOM Czechia's web pages.
- 14) To co-organize the National Museum Competition *Gloria Musaealis* announced by the Ministry of Culture of the Czech Republic; the Czech AMG; ICOM Czechia; to bestow the ICOM Czechia's Prize.
- 15) To co-operate with the Czech AMG; the Council of Galleries, Czech Republic; the Czech Association of Open-Air Museums; the Czech Commission for UNESCO; Police of the Czech Republic; ICOMOS
16. To publish articles in the journal *Věstník AMG* to promote ICOM Czechia's work and so to do that the media.
17. To support the Czech museums and galleries participation in competitions such as the European Museum of the Year Award (EMYA) Europa Nostra; the European Museum Academy awards; The Best in Heritage; ŽIVA Award; MUSAIONfilm, during the Annual Conference of European Museum Forum (EMF);
18. To recommend to ICOM Czechia's member institutions to help facilitate the handicapped their access to the culture heritage.
19. To call the ICOM Czech Republic' Plenary Session at the beginning of 2019 pursuant to the Articles.