



## **The Annual Report on Activities in 2018**



## THE ANNUAL REPORT ON ACTIVITIES OF THE ICOM NATIONAL COMMITTEE – CZECH REPUBLIC IN 2018

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## THE ANNUAL REPORT ON ACTIVITIES OF THE ICOM NATIONAL COMMITTEE – CZECH REPUBLIC IN 2018

The members sitting on the Board of the ICOM National Committee - Czech Republic in 2018 were as follows: Martina Lehmannová (Chair); Martina Galetová (Secretary); Lubomír Anděl (Treasurer); Pavel Jirásek, Zdeněk Freisleben (members of the Board).

The representatives of institutional members and individual members met at the **ICOM Czech Committee Session** in the Museum of Decorative Arts in Prague on **March 1<sup>st</sup>, 2018**, where Martina Lehmannová (Chair); Dagmar Grossmannová (Secretary); Lubomír Anděl (Treasurer); Pavel Jirásek, Zdeněk Freisleben (members of the Board) were elected to the Board.

Discussed at the Session was a special subject covering the issue of **museum registers**. We had invited representatives of the National Committees from Poland, Austria and Slovakia to the meeting.

Elke Keller, the ICOM Austria Director, presented **The Museum Registration System and Standardization in Austria**. The Austrian solution seems to be extremely inspirational, since it is fairly simple but effective both inwards the museum community and towards the general public in the media terms.

Jasna Gaburová, the Chair of the ICOM National Committee – Slovakia, presented the **Register of Museum and Galleries of the Slovak Republic and Standards of Professional Activities** with all their procedural positive and negative aspects.

Dorota Folga-Januszewska, the ICOM Poland Chair, presented the **Register of Museums in Poland** and warned about the establishment of a complicated system that had been implemented with optimistic enthusiasm in Poland, however, having been put into the practice, the standards had been impossible to apply, so the complete system had not worked in the museum environment but rather paralyzed it. Further, she presented arrangements for a joint conference organized by the ICOM National Committees Poland, the Czech Republic, Austria, and Slovakia: **Museums and Identities. Planning an Extended Museum** (cultural & natural heritage – society – economy –land & townscape) see 3.1



## 1. MEMBERSHIP AND ORGANIZATIONAL AFFAIRS

### 1.1. The Membership Base

The membership base of the ICOM National Committee – Czech Republic changed between 1<sup>st</sup> January 2018 and 31<sup>st</sup> December 2018, enjoying increase in members to 407 (364 member in 2017): to 81 institutional members (77 in 2017) - of five new institutional members in total (The Arts and Theatre Institute; Tomas Bata University in Zlín – Faculty of Multimedia Communications; the Institute for the Study of Totalitarian Regimes; the Museum Kampa; the Museum of T. G. M. Rakovník); the Office of Investigation, the Police of the Czech Republic resigned the membership in 2018.

- to 326 individual members (287 in 2017); the increase of 39 individual members.

Information on ICOM has been kept updated on [www.czech.icom.museum](http://www.czech.icom.museum).

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**ICOM Etický kodex pro muzea**

Jedním z fundamentů ICOMu je [ICOM Etický kodex pro muzea](#). Soustředí základní standardy profesionální práce a činnosti muzeí a jejich zaměstnanců. Vstupem do organizace ICOM přijímají její členové Etický kodex jako závazný dokument své činnosti. V roce 2013 byl doplněn [Etickým kodexem pro přírodovědná muzea](#). Ustanovuje minimální standard pro praxi, na kterém může každá instituce dále stavět. Dále přinášíme [Dokument o profesi konzervátora-restaurátora](#).

Činnost Českého výboru ICOM podporuje Ministerstvo kultury České republiky.

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Vážení členové, dovoluujeme si Vám oznámit, že **výše členských příspěvků na rok 2019 bude stejná jako v roce 2018**. Termín pro zaplacení příspěvků je do **15. ledna 2019**. Potvrzení o zaplacení členského poplatku zašlete na adresu [icom@mzm.cz](mailto:icom@mzm.cz) spolu s poštovní adresou, na kterou Vám známku pošleme.

**Známku si můžete vyzvednout také osobně** v Brně v Moravském zemském muzeu - po předchozí domluvě na [icom@mzm.cz](mailto:icom@mzm.cz), nebo v Praze v Památníku národního písemnictví, také po předchozí domluvě na [icom@mzm.cz](mailto:icom@mzm.cz). Na obou místech by se známky vydávaly ve dnech: 7.1.2019 a 14.1.2019 od 10-16.00.

Vážení členové Českého výboru ICOM, dovoluujeme si Vás informovat o termínu **plenárního zasedání ČV ICOM, které se bude konat 6. 3. 2019 od 10.30 v Moravském zemském muzeu v Brně**.

Téma Mezinárodního dne muzeí pro rok 2019 bude **Museums as Cultural Hubs: the Future of Tradition** (Muzea jako centra kultur. Budoucnost tradice). Více informací najdete v průběhu roku 2019 na <http://network.icom.museum/international-museum-day>.

V roce 2019 se bude konat Generální konference ICOM. Tentokrát v Japonsku v **Kyótu v termínu 1.-7. 9. 2019**. Téma bude stejné jako na Mezinárodní den muzeí **Museums as Cultural Hubs: the Future of Tradition**. ČV ICOM dostal velmi dobrý tip na ubytování, které je na trase metra spojujícího střed Kyóta s kongresovým centrem, kde bude probíhat konference. V případě zájmu si v něm prosím rezervujte pokoj. Hotel: Citadines Kyoto Gojo Karasuma, adresa: Shimogyo-ku Gojo-dori Karasuma-Higashiiru Matsuya-cho 432, Kyoto, 600-8105. Více informací najdete zde: <http://icom-kyoto-2019.org>

**PF 2019 PŘEJE ČESKÝ VÝBOR ICOM**

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Český výbor ICOM vznikl v roce 1994 jako nástupnická organizace Československého výboru ICOM, který byl v roce 1946 jedním ze 14ti zakládajících členů Mezinárodní rady muzeí ICOM. Hlavním posláním Českého výboru ICOM je podpora zapojení českých muzejních pracovníků do globální mezinárodní komunity. Podporujeme především účast na konferencích mezinárodních výborů ICOM v zahraničí či

**Institucionální členové ČV ICOM**

Členství v ICOMu deklarují instituce svoji příslušnost k mezinárodnímu muzejnickému plénu, iniciativu podílet se na utváření muzejnictví v mezinárodním měřítku. Členství usnadňuje budování vztahů mezi institucemi v rámci světa. Členské instituce získávají podle výše svých rozpočtů institucionální průkazky ICOM. [Seznam institucionálních členů ČV ICOM](#)

**Naše publikace**

Etické kodexy, Praha 2014.  
[20/68 let ČV/ČSV ICOM](#). Věstník Asociace muzeí a galerií ČR, 2014, č. 1.  
André Desvallées, François Mairesse a kolektiv, [Základní muzeologické pojmy](#), Brno 2011.

**ICOM NEWS**. Třikrát ročně vydává ICOM odborný časopis pro své členy. Zde najdete

### 1.2. The Archive of the ICOM Czech Republic

The Archive of the ICOM National Committee – Czech Republic is kept in the Moravian Museum, the Department of the History of Literature; Street Hudcova 321/76, Brno and is kept being added.

## 2. THE CO-OPERATION WITH ICOM BODIES

**2.1. The co-operation between the ICOM Czech Republic and the ICOM General Secretariat in Paris** is on regular base and helpful; except for receiving new members – long delays are permanently occurring in issuing new membership cards.

The ICOM is permanently promoting active membership in International Committees, and the use of the web platform ICOMMUNITY, available to all individual or institutional members through their ICOM-card identification numbers. It might be directly accessed from the ICOM Czech Republic web site: Member Access – login – ICOM card number; a password should be generated upon the first enter and remains for the next use.

### **The 84<sup>th</sup> Advisory Council ICOM – PARIS, June 7-9, 2018**

The President of ICOM, **Suay Aksoy**, opened the Session by a speech on an uncomfortable situation occurring in the cultural heritage conservation that is subjected to terrorist attacks happening especially in the Near East Region.



Taking place there was a debate about new themes for the **International Museum Day on 18<sup>th</sup> May**. They will correspond to the subject of the 2019 ICOM General Conference in Kyoto: *Museums as Cultural Hubs. The Future of Tradition*; in 2020, it will be *Museums for Climate*; and in 2021, *Museums: Inspiring the Future*.



The main item on agenda was a 2022 organizer of the General Conference putting to the vote. (see 4).

## 2.2. The co-operation with ICOM International Committees

Based on activity plans, single International Committees are fostering co-operation on selected projects.

### **Individual members of the ICOM Czech Republic have taken part in the ICOM International Committees conferences:**

**The International Conference ICOM CIMUSET** was held in Ottawa, Canada, from 14<sup>th</sup> October to 21<sup>st</sup> October 2018. It featured the theme 'Museums in digital time'. The Czech Republic was represented by Marie Gilberti, the member of the CIMUSET Board.

**The International Conference ICOM ICDAD and DemHist** took part in the Carpet Museum, Baku, Azerbaijan, from 10<sup>th</sup> October to 12<sup>th</sup> October 2018. It aimed to establish contacts and show the branch in the country undergoing the development of economy and museum sphere now. The Czech delegate was Helena Koenigsmarková, the Chair of the ICOM ICDAD.

**The International Conference ICOM MPR** took part in Chicago, USA, from 8<sup>th</sup> October to 11<sup>th</sup> October 2018. Delivered there was the report on the International Committee ICOM MPR Annual Conference entitled 'Communication with Heart: Putting People at the Centre'. The Conference addressed many latest themes: from sustainable marketing, crowd funding and visitors involvement in museum support to new forms of attendance research and WeChat. The Czech delegate was Simona Juračková.

**The International Conference ICOM IC-MEMO** was held in Israel between 13<sup>th</sup> October and 19<sup>th</sup> October 2018. It featured 'Memory, Art & Identity' to discuss the influence of art on commemorating historical and social events, mainly negative ones, traumas, losses and the like, whether or in what way art helps in that process build the collective memory. The Czech delegates were Martina Lehmannová, Vojtěch Blodig, Jan Munk (without financial subsidy paid by the ICOM Czech Republic).

**The ICOM NatHist International Conference** entitled 'The Man and the Living World Museum' took place in the Steinhardt Museum, Tel Aviv, from 4<sup>th</sup> October to 10<sup>th</sup> October 2018. It was devoted to the 'Natural History Museums in Time and Place'. The ICOM Czech Republic's delegates were Růžena Gregorová and Martina Galetová.

The **ICOM CIDOC International Conference** took place in Heraklion, Greece; it began on 29<sup>th</sup> September to end on 5<sup>th</sup> October 2018. It featured 'Generating and Tracing the Provenance of Knowledge'. The Czech participant was Pavla Obrovská.

Hosted by the Hermitage, the **ICOM-Glass International Conference** took place in Saint Petersburg, Russia, from 23<sup>rd</sup> September to 30<sup>th</sup> September 2018. The Conference began with the opening of an exhibition entitled *Old Masters' Masterpieces from the Hermitage Glass Collection*. The Czech Republic's delegates were Milan Hlaveš and Jan Mergl.

The **ICOM-COSTUME International Conference** venue was Utrecht, the Netherlands, and was held from 10<sup>th</sup> June to 15<sup>th</sup> June 2018. It was devoted to 'Fashion and Innovation'. The Czech participant was Markéta Vinglerová who gave a paper entitled *Thousand Needles, history of Art Protis in Czechoslovakia* on the history of *Art Protis* technology in Czechoslovakia, its re-discovery and the use by young artists at the present time.

Entitled 'Modernism on the East Coast', the **ICONIC HOUSES International Conference** met at the Dolce Norwalk conference centre, New Canaan region, Connecticut, USA from 15<sup>th</sup> May to 18<sup>th</sup> May 2018. The organization ICONIC HOUSES connects all accessible or generally inaccessible modern architecture sights, it provides information on them, organizes international conferences. The Czech Republic was represented by Zuzana Strnadová.



**2.3. The co-operation with ICOM National Committees**

We co-operated with International Committees within regular communication, more frequently with neighbouring countries: Slovakia, Austria and Poland. For further information see 3.1.

### 3. CONFERENCES ORGANIZED BY ICOM CZECH REPUBLIC OR CO-ORGANIZED WITH ICOM CZECH REPUBLIC

The ICOM National Committee – Czech Republic participated in numerous conferences in 2018. We either co-organized them or gave our financial and media support. The most important one was ‘Museums and Identities’.

**3.1. The International Conference MUSEUMS AND IDENTITIES. Planning an extended museum** took place in the Museum of John III in the Wilanów Palace, Warsaw, between 21<sup>st</sup> November and 23<sup>rd</sup> November 2018. It had been co-arranged by the ICOM National Committees: Poland, the Czech Republic, Slovakia, Austria, so we continued fruitful co-operation on organizing international conferences, then ‘Presumption to Responsibility. Museums and contested history. Saying the unspeakable in museums. Museums and the 20<sup>th</sup> Century Tragic History’ co-arranged by the ICOM Czech Republic and the ICOM Austria and the ICOM Slovakia, held in Brno in 2017.

The Conference was attended by 105 delegates from 13 European countries, including 11 participants from the Czech Republic, whose delegate moderated one panel, and four Czech participants read their papers.



#### Themes of the Panels

- (1) Perspectives: Different Identities and Missions of Museums
- (2) Neighbours: Impact of Museums on Cultural Landscapes and Social Networks
- (3) Politics: Museums in Historical and Contemporary Contexts
- (4) Nature: Environmental Impact of Museums
- (5) Economy: Impact of Museums on Local Development & Financial Sustainability
- (6) European Union: Impact of Museums on European Identity.

The ‘Museum and Identities’ conference focused on debates on the current situation in the museum discourses. The basic question to answer was: **What is the role that museums occupy in the process of building identities in the society at the present time?** Answers were offered in six panels. The introductory paper dealt with the issue of perspectives of different museums and their missions.

Especially noteworthy in this respect was a paper by Lisa Moran called *Inheritance and Transformation and the Irish Museum of Modern Art* that presented the development of the Institution reflecting identities in Ireland from 1991 to the present time, when influenced by political and economic events, Ireland was transforming from an unexceptional and separated nation to the united country; from a peripheral to the central state. Likewise the country itself is facing the issue dealing with Brexit, the Museum is considering a scenario under which it will be developing in a new political situation.

Next panel dealt with a question of **neighbourhood** and the influence of museums on building social relations. The paper delivered by Celine Wawruschka from Austria presented the process of revival of interest in the local history aroused by her research on donators to Lower Austrian museums. She had re-given publicity to forgotten 19<sup>th</sup>-century figures; she had placed them into the local and international contexts, and had attracted attention of public administration representatives.



Panel 3 was devoted to politics, museums in the context of the past and the present time. Presented there were projects devoted to the preservation of the Warsaw Ghetto memorial, or the colonial history and emigration fighting for existence with the political establishment that lacked understanding. This panel also included a paper by Markéta Jonášová *The Second Centre Pompidou: Display of the Modern and Contemporary Art Collection at the Czech National Gallery in the 1990s*; she provided detailed research into exhibition projects carried out by the National Gallery in Prague; she compared them with the contemporary political situation; further using them as illustration she indicated ways the National Gallery in Prague would build the concept of arts in the Czech Republic and concept of Czech arts.



The conference devoted special attention to the nature, or more precisely to the cultural landscape. Topics regarding significant landscape wholes in Poland and Czechia were presented together. Zbigniew Myczkowski delivered a paper called *Royal Gardens at Wilanów – the Pearl of the Local Landscape and the Cradle of Place Identity*; Zdeněk Novák presented *Landscape for Breeding and Training Ceremonial Carriage Horses at Kladruby nad Labem in Bohemia*. The landscape is a cornerstone in the process of building identity. Its character also forms inhabitants. Discovering and the recovery of historical concepts of landscape are among the most important tasks also performed by cultural institutions; they allow us to understand the place we live in and to foster the mental attitude to them. The panel included a paper prepared by Naďa Machková Prajzová, Milan Jan Půček and Antonín Ševčík entitled *Agriculture: Re-discovered Identity in the Context of the Changing World*. The presentation introduced the National Museum of Agriculture now undergoing a remarkable process of transformation from a dusty and nearly-forgotten institution into one of the most popular museums in the Czech Republic. The museum professionals managed to give a true picture of fundamental questions, which had been put by the contemporary society; next combining history and the latest topics they advanced numerous interesting views on the basic activities and needs to order human existence.

Naturally, the identity building is conditioned by economy; the subject was dealt with in a separate panel discovering relations and influences between museums and places in which they are situated. The speech on this topic delivered by Jindřich Ondruš *Museum/Landscape/People – Identity and Its Stakeholders* explained in detail the influence the Wallachian Open Air Museum has upon the development of the local economy, as well exploring relations between money invested in museums (subsidies on operation and the like) and money that museums initiate or generate themselves.



**3.2. The Czech-Slovak conference ‘Documenting the ‘8<sup>th</sup> anniversaries in Slovak and Czech Museums. The year 1918 and the other**, took place in the Winter Riding Hall, Bratislava Castle, Bratislava; organized by: the Union of Museums in Slovakia; the Czech Association of Galleries of the Czech Republic; the ICOM National Committee - Czech Republic and the Slovak National Museum. Attended by 100 delegates, the Conference addressed themes in six blocs whose titles referred to single themes: forms of presentation and musealization of the First Czechoslovak Republic, the ‘8<sup>th</sup> anniversaries in Czech and Slovak museums, the shape of museums after 1918, or single collections covering the history of Czechoslovak museum profession. Certainly interesting bloc of reports was devoted to the symbol of the First Republic – T. G. Masaryk.



**3.3. The International Conference The research on wood finish and its restoration** arranged by the Higher Professional School Brno; and the Faculty of Science, Masaryk University, Brno, the Conference took place in the Scala Cinema in Brno on 26<sup>th</sup> October 2018. Organizers had addressed issues of authentic finish of art craft works conservation from the perspective of a restorer or a chemist-technologist.

Papers dealt with European and Asian furniture finishes and polychrome on wood. The Conference was attended by 150 participants, mostly students, methodists, technologists and professionals from museums, galleries and the National Heritage Institute. The programme included a paper by D. Melchar, the expert on restoring techniques of lacquer finish from the Victoria and Albert Museum in London; and A. Temenugová, a private polychrome finish restorer from Bulgaria.



**3.4. Mission and the future of open air museums.** The conference met from 29<sup>th</sup> January to 2<sup>nd</sup> February 2018 in the Wallachian Open Air Museum in Rožnov pod Radhoštěm. ICOM devotes considerable attention to this question. In 2016, it was reflected in the theme of the International Museum Day and the ICOM General Conference taking place in Milano, whose theme was 'Museums and Cultural Landscape'. The perspective has shifted from towns/cities to the countryside. The countryside musealization is another proof of irrevocable transformation of paradigm of the human existence. Open air museums play an important role; they document and show the life which is becoming remote due to the growing number of town/city dwellers, which exceeds village dwellers. We can hear and read about the nature and landscape, however, we do not experience them, and the perception of the countryside is more and more taking a vague shape. Open air museums must gain such ability to inform on the way of living beyond towns/cities. We *must* learn society to be responsible towards themselves and the countryside that surrounds us.



**3.5 The Czech-Norwegian fire safety workshop *Safety in Museum - Historical Wooden Building Protection*** was held in the Technical Museum in Brno from 17<sup>th</sup> April to 18<sup>th</sup> April 2018. It was supported by the Czech Association of Museums and Galleries and the ICOM National Committee Czech Republic. It was aimed at confrontation of processes of preventive measures, trainings and regular on-the-job trainings in the environment of the Czech Republic and Norway relating to the spheres of subject, space and fire safety in memory institutions. The workshop participants got familiar with the system of regular trainings in one of the biggest and most important Norwegian state museums – Norsk Folkemuseum in Oslo, whose manager of the fire protection section, Mikael Blihovde, was the workshop leader lecturer. The professional programme was divided into two parts: theoretical (discussion) and in-the-field. The workshop members were introduced the issues of projects and possibilities of the Czech-Norwegian co-operation in the field of science and research, especially the cultural heritage protection. What followed next was a bloc by a foreign guest lecturer, who first informed the workshop participants about the environment and conditions in the Norsk Folkemuseum, its structure, personnel security, single persons' activities and fire and safety signal systems. Besides, attention was paid to training programmes and plans for control and preventive activities. Another part took place in the Technical Museum Brno-Řečkovice on 18<sup>th</sup> April 2018. A workshop lecturer conducted a demonstration of the use of hand fire extinguishers and a training session of fire prevention guards during genuine fire. Participants had possibility to use various types of hand fire extinguishers, such as water, water mist, powder or CO2 based-on ones.



#### 4. THE PREPARATION OF THE BIDDING APPLICATION FOR THE 2022 ICOM GENERAL CONFERENCE IN PRAGUE

The summit of ICOM is a General Conference, gathered every three years in one of the member countries' major cities (2019 Kyoto, 2016 Milano, 2013 Rio de Janeiro ...). Being a host country is honour as well as it is a significant PR tool for how to promote museums' performance in the country among the professional community worldwide. The General Conference is regularly attended by 3,500 museum professionals from the whole world. When we applied for the bid we wanted Prague to become 'the capital city of museums worldwide' for seven days during the ICOM General Conference. The value of long-term investments in museums and galleries in the Czech Republic would have increased. Museums and museum communities are important promotional instruments having considerable influence upon the wide public. The General Conference is mostly attended by top museum professionals, representatives of ministries, representatives of leading international organisations taking care of the cultural heritage. The Conference would have contributed to the creation of positive image of the Czech Republic within the international sphere.

Preparatory work invested in the bid from January to May 2018 really *was* extensive, and was mostly on the Board members' shoulders. However, we were highly delighted at effort and enthusiasm of colleagues from Czech museums and galleries without whose assistance we would have not been able to arrange that event, namely the Director General of the National Museum, Michal Lukeš; the Director General of the Moravian Museum, Jiří Mitáček; the Director of the Museum of Applied Arts in Prague, Ms Helena Koenigsmarková; the Director of the Museum of the Capital City of Prague, Ms Zuzana Strnadová; the Director of the Wallachian Open Air Museum, Jindřich Ondruš; the Director General of the National Technical Museum, Karel Ksandr; the Director of the Technical Museum in Brno, Ivoš Štěpán; the Director of the Mucha Foundation, Markus Mucha. We especially enjoyed the support from the Ministry of Culture – the Deputy Minister for Cultural Heritage, Vlastislav Ouroda; the Director of the Museum Department, Pavel Hlubuček; the Director of International Relations, Petr Hnízdo; and the Director of the Separate Division of the Protection of Cultural Heritage, Ms Magda Němcová.

We gave particular attention to the so-called **inspection trip** taken by the representatives of the ICOM General Secretariat, Paris, on 12<sup>th</sup> March to 13<sup>th</sup> March 2018, e.g. the ICOM Director General, Peter Keller, and the ICOM Consultant for the General Conference, Delphine Baudoin. We conducted a visit for the Committee to the most significant museums in Prague (the National Museum under reconstruction, the newly reconstructed Museum of Applied Arts in Prague, the Municipal House in Prague, the National Technical Museum; we gratefully thank for allowing them to visit the Mucha Foundation house at Hradčany), we undertook a tour of the Congress Centre in Prague, looked at prospective accommodation; the inspectors had accepted the invitation from the Deputy Minister Vlastislav Ouroda to the Nostic Palace. What followed next was a round of answers to additional information and amendments to the budget based on requirements of the inspectors.





Besides, we worked on promotion towards other ICOM members. Our thanks go to the staff of the Czech Embassy in Paris for co-operation, namely to Ms Leona Kleinová and His Excellence Petr Drulák, who had enabled us to organize an official reception held in the Embassy building; the event was attended by about 100 Chairs and representatives of the ICOM National and International Committees. Additionally, we initiated talks with the Czech Centre in Paris to arrange audiovisual technologies in the UNESCO building to give the presentation on museums and the cultural heritage in the Czech Republic during the ICOM Session.



A venue to host the next General Conference was put to the vote within the ICOM Plenary Session in Paris. First, candidates made their presentation on their stands. However, the most important was that before the ICOM members. Unfortunately, we did not poll enough to win. Most votes went to winning Egypt – Alexandria (67 votes); the Czech Republic – Prague took the second place (52 votes), the third place went to Norway – Oslo (12 votes).



While working on the bid, we co-operated with a professional agency, 'Guarant International', which specializes in such bids. Besides we worked with professional graphic designers who created logo and designed promotional material.

We were able to carry out the preparatory work for the bid thanks to the subsidy granted by the Ministry of Culture, for which we gratefully thank. Additionally, our thanks for support go to the Czech Embassy in Paris, the Czech Centre in Paris, the company Jan Becher, Karlovarská Becherovka, and the chocolate manufacturer *Carla*.



## 5. THE CO-OPERATION WITH THE MINISTRY OF CULTURE OF THE CZECH REPUBLIC

Last year, we could lean on the close co-operation with the Ministry of Culture of the Czech Republic, especially with the Museum Department, the Separate Division of the Protection of Cultural Heritage and the International Relations Department. The permanent support and helpfulness from the Ministry of Culture is immensely important and we do appreciate that, since we pay 85% of collected annual membership dues to the ICOM budget; the existence of the ICOM Czech Republic *does* depend on financial subsidy provided by the Ministry of Culture.

The support made it possible for 15 members to attend the ICOM International Committees conferences as well as the ICOM Czech Republic Board members' participation in the ICOM Plenary Sessions in Paris.

Due to the financial subsidy we were able to organize and co-operate on conferences held in the Czech Republic or abroad (see 3).

Besides, we could support printing of following publications:

**Antoine Marés, Tereza Riedlbauchová eds., Naše Francie: Francouzská poezie v českých překladech a ilustracích 20. století / *Our France: French Poetry, Czech Translators and Artists*. (scientific catalogue, the MCL, 2018).**

The publication *Our France: French Poetry, Czech Translators and Artists* accompanied the same-named exhibition in the Star Summer Palace (May-October 2018) and was published to mark the 100<sup>th</sup> anniversary of the establishment of Czechoslovakia, in which France had actively participated; besides it follows numerous Czech-French projects that the Museum of Czech Literature has been carrying out together with French institutions since the early 1990s. In addition to Czech translation, the publication deals with numerous significant illustrators so presents a contribution to the history of book culture.

**The journal *Museologica Brunensia*, 2018/1, 2, ISSN 1805-4722**

Issue 1, 2018 contains articles on mostly museum presentation, education and professional education. It reports studies on the method of shaping characters - 'personas' (Werner Schweibenz and Stéphanie Wintzerith, Germany), museums performance to support mental and physical health and the regeneration of museum audience (Kristy Van Hoven, USA), it presents concepts of education at the University in Slovene Littoral (Irena Lazar and Zrinka Mileusnić, Slovenia), and non-tertiary educational course for museum educators in Brno (Tomáš Drobny and Pavla Vykoupilová, Czech Republic). Last year, we commemorated the anniversary of the development of Czech branch terminology – *Museological Dictionary* by Josef Beneš (1978).

Issue 2 deals with historical, theoretical and practical aspects of the branch. It publishes a terminological study by Markus Walz (Leipzig, Germany) focused on the use of terms in museology and museography in German language; a study by Aya Kimury (Tokio, Japan) that explains the National Strategy of Digitalization of cultural contents in Lithuanian museums from 2008 to 2017. Ivana Blažková (Prague, Czech Republic) tracks the journey of archaeological findings from a field to museum collections; Renáta Žáková (Brno, Czech Republic) deals with issues of controversial exhibitions and responses from museum visitors. Columns present, e.g. the national competition in the Czech Republic or the Department of Museology in Saint Petersburg.





## 6. THE CO-OPERATION WITH PROFESSIONAL ORGANIZATIONS

### 6.1. The co-operation with the Czech Association of Museums and Galleries

We do appreciate the co-operation with the Czech Association of Museums and Galleries since it is immensely helpful and effective. Traditionally, the ICOM Czech Republic participated in organizing the prize-giving ceremony *Gloria Musaealis*, where we bestow a special prize. We had one representative on the *Gloria Musaealis* jury for awards (Radim Vondráček, the ICOM Czech Republic's substitute is Zdeněk Freisleben).

The ICOM Czech Republic members contribute to the journal *Věstník AMG*: in 2018, it was Pavel Jirásek (*Museums as Soft Targets?*); Zdeněk Freisleben, who is on the *Věstník* editorial board, (*The Year 1918 and the Other*).

The ICOM Czech Republic Board members took part in regular meetings discussing arrangements to the *Gloria Musaealis*. The joint meeting with the Czech Association of Museums and Galleries was held in the Museum of Czech Literature in Prague on 8<sup>th</sup> March 2018.

The ICOM Czech Republic Board members took part in the Czech Association electoral Session held in the Museum of the City of Ústí nad Labem on 28<sup>th</sup> – 29<sup>th</sup> November 2018, where we had chance to visit a successful exhibition entitled *Schicht Epic*.



### 6.2. The Co-operation with the Council of Galleries of the Czech Republic

The ICOM Czech Republic Chair took part in the Council of Galleries CR meeting held in the Gallery of Fine Arts in Ostrava on 22<sup>nd</sup> October – 23<sup>rd</sup> October 2018.

### 6.3. The co-operation with the Czech Commission for UNESCO

Being one of the partner organizations of the Czech Commission for UNESCO, the ICOM Czech Republic took part in regular meetings of the Commission and the Culture Sub-Commission. The ICOM Czech Republic Chair attended meeting of Czech UNESCO schools in Hlinsko.

### 6.4. The co-operation with the Czech Committee of the Blue Shield

The ICOM Czech Republic, as one of the Blue Shield organizations, attended regular meetings of the Czech Committee of the Blue Shield besides a session called to discuss opportunity to organize the general conference of the Blue Shield in Prague, Czech Republic, in 2020. The ICOM Czech Republic Board members proposed the budget. Provided the reconstruction of the Museum of Czech Literature new building is completed, it might be the Conference venue.

### 6.5. The co-operation with ICOMOS – Czech National Committee

The ICOM Czech Republic and ICOMOS – Czech National Committee exchange information on their activities on regular base.

## 7. THE NATIONAL MUSEUM COMPETITION *GLORIA MUSAEALIS*

The formal prize-giving ceremony of the 26<sup>th</sup> Year of the National Museum Competition *Gloria Musaealis* co-organized by the Ministry of Culture, the Czech Association of Museum and Galleries, and the ICOM Czech Republic was held in the **Municipal House in Prague on 17 May 2018**. The 26<sup>th</sup> Year had been entered by 99 projects. The ICOM Czech Republic Prize was awarded to the South Bohemian Museum in České Budějovice for an exhibition entitled *World War 1: Years of Destruction and Distress* held from 12<sup>th</sup> November 2017 to 11<sup>th</sup> November 2018. The exhibition charted the theme of war with the contemporary urgency. It showed the conditions under which the Czechoslovak Republic had been established from destruction and distress. Perfectly set presentation showing demonstration and impacts of the War in the České Budějovice region was accompanied by extraordinarily collaborated and impressive educational programme for the early youth.



Cena Gloria musealis 2017

Předsednictvo Českého výboru ICOM, z. s., společně s Ministerstvem kultury  
a Asociací muzeí a galerií České republiky, z. s.  
udělují

## Cenu Českého výboru ICOM

Jihočeskému muzeu v Českých Budějovicích  
za výstavu „První světová válka: Léta zkázy a bolesti“

uspořádanou ve dnech 12. listopadu 2017 – 11. listopadu 2018

Minister kultury České republiky

Interní zpravodajské a informační centrum muzeí  
a galerií České republiky, z. s.

Předsednictvo Českého výboru ICOM, z. s.

## 8. THE ICOM CZECH REPUBLIC FURTHER ACTIVITIES

The ICOM Czech Republic opened a new section the 'Police of the Czech Republic' on the [www.czech.icom.museum](http://www.czech.icom.museum) to provide information on searching for stolen objects of the cultural heritage.



The screenshot shows the ICOM Czech Republic website. The header includes the ICOM logo, 'International Council of Museums Česká republika', and a 'JOIN IN' button. A navigation menu on the left lists various sections, with 'PARTNEŘI' (Partners) selected. The main content area features a section titled 'Policie ČR' (Police of the Czech Republic) with a background image of a classical building. The text describes the cooperation with the Czech Police and the SEUD (PSEUD) database. It mentions that the database contains over 19,000 records of stolen cultural objects and is accessible to the public. It also notes the existence of an international database, Interpol's 'Stolen Works of Art', and provides links to the Czech and international databases. The section concludes with a list of search results for the year 2019, specifically mentioning a collection of silverware from the 19th century.

## 9. THE FINANCIAL REPORT SUMMARY

In 2018, the ICOM National Committee Czech Republic collected membership dues amounting to CZK 1,194,927 to transfer to the General Secretariat in Paris. The ICOM Czech Republic operation had been backed by two grants from the Ministry of Culture amounting to CZK 1,070,000; the money was used to finance the participation in the ICOM Plenary Session in Paris, the preparation and applying for the bid to host the 2022 ICOM General Conference (a portion of the money amounting to CZK 102,668 supposed to be used for further activities in case of win was given back to the Ministry of Culture after the failure), to the participation of museum professionals in conferences of the ICOM International Committees, to support conferences co-organized with the ICOM Czech Republic, especially the 'Museum and Identities. Planning an Extended Museum' arranged together with the ICOM Poland, ICOM Slovakia and ICOM Austria.

by Martina Lehmannová

## 10. THE ICOM CZECH REPUBLIC'S ACTIVITY PLAN FOR 2018- DRAFT

- (1) To develop the organizational structure of the ICOM National Committee Czech Republic, to assist with broadening the ICOM Czech Republic members' participation in the ICOM International Committees, to multilaterally support activities in them. To support active attendance of the ICOM Czech Republic members at international professional conferences and sessions organized by the ICOM within financial possibilities, events aimed at the cultural heritage conservation and its legislative arrangement, or other international meetings or scientific projects.
- (2) To maintain regular contacts and regular information exchange with the ICOM Secretariat in Paris, international professional committees and the ICOM affiliated organisations.
- (3) To attend the **ICOM General Conference in Kyoto on 1<sup>st</sup> – 7<sup>th</sup> September 2019.**
- (4) To re-apply for the bid for hosting the ICOM General Conference in Prague in 2025.
- (5) To foster the co-operation with the Ministry of Culture on partial tasks in the Czech museum profession.
- (6) To participate in activities of the Czech Committee of Blue Shield; to assist with planning its programme and create conditions for activities. To co-operate with the UNESCO bodies in the Czech Republic; the ICOMOS Czech Committee on the cultural heritage conservation, and to cultivate the cultural heritage.
- (7) To co-operate with the ICOM National Committee Slovakia. To co-operate with the NEMO – Network of European Museum Organisations. To maintain contacts and convey information on the development in member countries, to attend annual meetings.
- (8) To initiate the **International Museum Day (18/5), the theme 'Museums as Cultural Hubs. The Future of Tradition'** and suggest free admission to museums and galleries **on 18<sup>th</sup> May 2019.** To take active steps to increase publicity.
- (9) To co-operate on arrangements for the conference **'What Does Contemporary Art Mean in Museum? –** organized by the Moravian Museum on 9<sup>th</sup> September 2019.
- (10) To co-operate on arrangements to the conference **'UNIVERSUM'** (Masaryk University, Brno; Charles University, Prague; Comenius University, Bratislava, Slovakia), the conference meets in June 2019.
- (11) To co-operate on the conference **'Heritage Interpretation: the power of storytelling in museums'**, in co-operation with the ICOMs Russia, Austria, Czech Republic, Slovakia, Poland; the conference is held in Saint Petersburg in June 2019.
- (12) To co-operate on arrangements to the conference **'Embracing the Digital Era. The Shifts towards the Digital and Social Media in Museums and Galleries. Thirty Years After ...'** together with the ICOMs Slovakia, Czech Republic, Austria, Poland; Bratislava, Slovakia; date: November 2019.
- (13) To co-operate on the conference **'Symbolism and Safety of Memorial Museums'** – organized by the Lidice Memorial. Some of the conferences have not gained grants yet; provided grants are not awarded, conferences will not be held.
- (14) To go on excursion to museums in Germany.
- (15) To keep the ICOM Czech Republic web pages up-dated.
- (16) To co-organize the national competition *Gloria Musaealis* initiated by the Ministry of Culture; the Czech Association of Museums and Galleries; and the ICOM Czech Republic, to award the ICOM Czech Republic Prize.
- (17) To co-operate with the Czech Association of Museums and Galleries, the Czech Association of Open Air Museums, the Czech Commission for UNESCO, the Police of the Czech Republic, and ICOMOS.
- (18) To publish articles in the *Věstník AMG* or other journals to promote the ICOM Czech Republic activities.
- (19) To back Czech museums and galleries in the competition European Museum of the Year Award (EMYA) at the annual conference of the European Museum Forum (EMF); European Museum Academy Awards; and The Best in Heritage; ŽIVA Award; MUSAIONfilm.
- (20) To recommend to the ICOM Czech Republic institutions that they lend the handicapped support for access to the cultural heritage.
- (21) To hold the ICOM Czech Republic Session at the beginning of 2020 pursuant to the Articles.

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